



*Charlton
Classics*

NO. 9

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Charlton Classics presents

HERCULES



00288



72246 00288



THIS CAN BE YOU

FANTASTIC NEW MUSCLE-BUILDING METHOD—

- **PACKS 3 INCHES ON YOUR ARMS FAST!**
- **PACKS 4 INCHES ON YOUR CHEST FAST!**

**DAN LURIE SAYS,
IN JUST 30 EASY
MINUTES A DAY**

My revolutionary Mr. America "Instant-Action" POSITRAIN System builds powerful muscles so fast—you can't help but get results like these in 30 Easy Minutes a Day:

- 3 Fantastic Inches On Each Arm
 - 4 Magnificent Inches On Your Chest
 - 4 Tremendous Inches To Each Thigh
 - 3 Impressive Inches To Each Calf
 - Develop Thicker, Wider Shoulders
- My Incredible System packs your body with real Dynamic POWER! It gives you greater endurance and stamina . . . the strength to lift heavy weights over your head with ease . . . speed and power in your legs . . . a bone-crushing grip of steel.

Imagine the improved, handsome appearance you'll enjoy! You'll be admired everywhere for your muscular new shape! And my "Instant-Action" POSITRAIN System is so incredibly effective, it has developed some of the greatest bodybuilders in the world—including the three "Mr. America" winners on this page. They started out weak-looking, with unimpressive muscles—but look at them now! Sensational, inspiring examples of muscular

manhood—thanks to the amazing bodybuilding principles in my course! I KNOW It can work for you, too. Here's why:

The "Instant-Action" POSITRAIN method—developed after years of testing—is based on a revolutionary and new principle of bodybuilding that makes it almost impossible for your muscles not to respond. Incredibly, the method "persuades" your muscles to grow BIGGER and STRONGER—right before your eyes, almost day by day!

It's the most complete muscle-building course ever published—covering the development of every body part. SIMPLE, EASY-TO-UNDERSTAND INSTRUCTIONS—FULLY ILLUSTRATED WITH OVER A HUNDRED CLEAR, SHARP ACTION PHOTOS OF "MR. AMERICA" WINNERS—SPECIALLY POSED FOR THIS COURSE.

FREE—with course, 10 Exciting Bonus Courses on Judo and Karate "How to Make Your Muscles Pay Off", "How to Make Women Like You"—including Special Adult Fitness Course (for mom and dad.).

YOU DON'T PAY A CENT UNLESS YOU ARE 100% PLEASSED! I'm so sure you'll make fantastic muscle gains with my "Instant-Action" POSITRAIN System, I'm willing to stick my neck out with this unusual Guarantee:

You must gain inches of powerful muscle all over your body FAST—or return the course after you have completed Phase III for a quick refund of your \$9.95 purchase price.

You have absolutely nothing to risk and a handsome, Powerful body to gain—so **MAIL COUPON TODAY**. The complete course is just \$9.95 plus \$1 for postage and handling. Nothing more to pay. No annoying time payments to hound you. It's superior to courses costing \$40 or \$50.

FREE—with course, 1 year associate membership in World Body Building Guild. Free Bodybuilding News letters, colorful jacket patch, I.D. card, 10% discount privileges, and lots MORE. Act NOW.



ARNIE LOPEZ, 1978 "Mr. America": "I never thought I could gain any real muscle because of my short size. But look at me now—after Dan's great System!"



DON ROSS, 1978 Mr. America: "I wanted Big Powerful muscles—and GOT them FAST with Dan's fantastic system. It really makes muscles grow!"



JOE SPOONER, 1978 (Tall Class) "Mr. America": "Never dreamed I could go from a skinny nothing to a muscular body so quick and easy!"

MONEY BACK GUARANTEE—MAIL TODAY!

DAN LURIE BARBELLS, CO., INC.
Dept. 13P 218-10 South Conduit Ave
723 - 7th A Springfield Gardens, NY 11413

OKAY, DAN . . . Rush your complete "Instant-Action" POSITRAIN Course with 10 Bonus courses, and Free 1-year associate membership in World Body Building Guild—with all Free Gifts. Enclosed is \$9.95 plus \$1 for postage. If I'm not satisfied after completing Phase III, I'll return the course and you'll refund my \$9.95.

NAME.....

ADDRESS.....

CITY.....STATE.....ZIP.....



DAN LURIE, "Molder of Champions" 3-time Winner "Most Muscular Man in America"

Complete Course only
\$9.95

ADVENTURES OF THE MAN-GOD HERCULES

Diomedes' Curse

HERCULES, THE SON OF ZEUS AND A MORTAL WOMAN, THEREFORE HALF-GOD AND HALF-MAN, WAS TO BE GIVEN TWELVE LABORS TO PERFORM... EACH ONE IMPOSSIBLE TO ACCOMPLISH FOR A MORTAL MAN! SURVIVING TRIALS THAT WOULD'VE CRUSHED THE GODS THEMSELVES, HERCULES PROVED AGAIN AND AGAIN HIS COURAGE, HONOR, AND INCREDIBLE STRENGTH... BUT NOW, HE FACED A CHALLENGE EVEN ZEUS, HIS DOTING FATHER ON MOUNT OLYMPUS, BELIEVED HE COULD NOT MEET... THE FEROCIOUS MAN-EATING MARES OF THRACE... AND THERE TO ENSURE THE DEATH OF HERCULES WAS MARS HIMSELF... ARMED WITH HIS THUNDER AND LIGHTNING AND THE WEAPONS FASHIONED FOR HIM BY VULCAN, ARMORER OF THE GODS!

FEAST ON HIM, DIOMEDES' PETS! PROVE TO HERCULES HOW PITIFULLY MORTAL HE IS!

BACK! BACK!
I SAY!

JOE GILL
SAM GLANZMAN

B-1811

CHARLTON CLASSICS Vol. 2, No. 9, August, 1981.

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EACH OF THE INSURMOUNTABLE TASKS SET BY KING EURYSTHEUS OF MYCENAE WAS UNDERTAKEN BY HERCULES WITH HIGH HEART AND UNDAUNTED COURAGE... THE FANTASTIC BULL OF MINOS WHICH HE TAMED BARE-HANDED...

LOOK, HERA... THE TASKS YOU WHISPERED TO EURYSTHEUS CANNOT BREAK MY SON'S SPIRIT!

HE IS AN ARROGANT BUFFOON, GOOD ZEUS, AND UNWORTHY TO BE CALLED SON BY YOU, THE KING OF THE OLYMPIAN GODS.

HERCULES IS A CRUDE BLUNDERER WHOSE STRENGTH SMASHES EVERYTHING IN HIS PATH! HE WILL NEVER ACCOMPLISH THE OTHER LABORS CRAFTY EURYSTHEUS WILL SET FOR HIM!

SO...

HERCULES, SON OF MIGHTY ZEUS, IN FAR-OFF MOUNT ERYMANTHUS, YOU WILL FIND THE GREAT BOAR! BRING HIM TO US... WITHOUT UTILIZING ANY WEAPON SAVE THINE OWN STRENGTH AND GUILE!

THE GIANT BOAR SHORTED, THROUST WITH MIGHTY TUSKS, AND BUCKED SO THAT THE MOUNTAIN ITSELF QUIVERED LIKE A HUGE MOUND OF JELLY... BUT HERCULES CLUNG UNTIL VICTORY WAS HIS!

WORD SPREAD ON MOUNT OLYMPUS...AND IN THE HEART OF THE MOUNTAIN AT A FORGE FIRED BY THE FIRES OF EARTH ITSELF VULCAN SHAPED YET ANOTHER WEAPON FOR MARS, GOD OF WAR!

WITH THIS MIGHTY SWORD, WAR-GOD, THEE CAN SMASH THINE ENEMIES!

MY ENEMIES DON'T WORRY ME, VULCAN. IT IS MY HALF-BROTHER, HERCULES, WHO CAUSES ME DISTRESS.

QUEEN HERA CUNNINGLY CONCEIVED A PLAN TO FRUSTRATE HIS DREAMS OF BECOMING A GOD LIKE OURSELVES AND RESIDING HERE ON MOUNT OLYMPUS.

THE MUSCLE-BOUND IDIOT BLUNDERS TO VICTORY IN THE MOST INCREDIBLE SITUATIONS! HE MUST BE STOPPED... IF QUEEN HERA'S GUILE IS NOT SUFFICIENT, THEN I PERSONALLY WILL INTERVENE... PERHAPS WITH THIS GREAT SWORD YOU JUST FORGED FOR ME, MIGHTY VULCAN!

THY MUST NOT PERSONALLY STRIKE HIM DOWN, WARLIKE BROTHER. IT IS A RULE. ZEUS CANNOT REACH DOWN AND PROTECT HIM FROM HARM, BUT NEITHER YOU NOR OUR MOTHER, QUEEN HERA, CAN TAKE DIRECT ACTION AGAINST HIM.

ENOUGH. I KNOW ALL THIS, FOOL.

HERCULES DESTROYED MY GREAT STYMPHALIAN BIRDS... BUT HERA WILL SEND HIM OUT TO MEET A MORE DEADLY SPECIES.

BACK FROM MOUNT ERYMANTHUS WITH THE MIGHTY BOAR HE'D BEEN SENT FOR, HERCULES' LAUGHTER SET MARBLE COLUMNS TO TREMBLING AND THE EARTH ITSELF QUIVERED BENEATH HIS HEAVY TREAD.

COME, COME CRAFTY COUSIN. WHAT UNPLEASANTNESS HAST THOU IN STORE FOR ME THIS TIME?

BRIDLE THY TONGUE WHEN THOU ADDRESSES MY KINGLY PRESENCE, HERCULES! IF I SO ORDAIN, THOU WILT...



SPORTS FANS! MUSIC LOVERS! NEWS BUFFS!
NOW... wherever you are, you can listen to your
favorite radio program in complete privacy!

WORLD'S
 SMALLEST
 RADIO

IT'S AMAZING! The New "Mini-Miracle" REAL AM TRANSISTOR RADIO...

**Listen anywhere
 without disturbing
 anyone else!**

You'll marvel at the precision workmanship that went into this TINY radio! No, it's not a crystal set. Yes, it's a real, honest-to-goodness AM transistor radio that gives you truly great reception anywhere—even in a crowd!

**Works like a
 hearing aid, so
 you can listen to
 your favorite AM station
 in complete privacy!**

Imagine! Hear your favorite sportscaster's play-by-play as you're watching the game! (You can even compare other games being played elsewhere at the same time!) Listen to music or follow the latest headlines at the beach or on the bus without annoying others. Tune in and enjoy it while your spouse or roommate is sleeping! Use it as you walk, jog, shop, wait in line, eat in a restaurant, *anywhere you choose!*

**Never again do you have to sacrifice
 listening to what you want to listen to
 because others tell you to "Pipe Down!"**

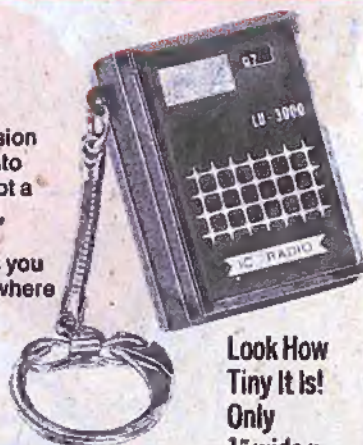
**Keep up with the latest news, stock market
 quotations wherever you are...
 great to take on vacation!**

**Incredibly lightweight—
 a pleasure to keep with you!**

MONEY-BACK GUARANTEE

Send for your Mini-Miracle Real AM Transistor Radio today. You'll really enjoy it! Try it for 7 full days, and then, if you're not completely satisfied, just return it and you'll get every cent of your purchase price immediately! No questions asked—we'll take your word for it!

MERIT PRODUCTS CO., 3200 Lawson Blvd., Oceanside, NY 11572
 A Division of M.P. Marketing Corp.



**Look How
 Tiny It Is!
 Only
 1" wide x
 1½" high!**

**Only one-fourth
 the size of
 a pack of
 cigarettes!**



IDEAL FOR

- Sporting Events
- Traveling
- Beach
- Walking
- Jogging
- Resting
- Home, Den
- Office
- Restaurant
- Anywhere

ONLY \$9.95

**Miniature Batteries Included!
 You Don't Have To Buy
 Anything Extra!**

**At This Low Price, You'll Want To Order Several!
 GIFT BOXED • IMPORTED**

Makes A Perfect Gift for Every Occasion.

What an original gift-giving idea! Will be appreciated by everyone of all ages! Great for travelers, teenagers, men, women! Comes on its own key-chain, all ready to pop into purse, pocket or desk.

MAIL THIS NO-RISK COUPON TODAY!

**MERIT PRODUCTS CO., Dept. R13
 3200 Lawson Blvd., Oceanside, NY 11572**

Yes, I want to hear my favorite radio programs wherever I am—without annoying anyone else! Please rush my Mini-Miracle Radio(s) as indicated below:

- ☐ One Mini-Miracle Radio for \$9.95 plus \$1.00 post. & hdlg.
- ☐ SAVE \$2. Two Mini-Miracle Radios for \$18.50 plus \$1.50 postage and handling.
- ☐ SAVE MORE! Three Radios for only \$28.00 (WE PAY POSTAGE & HANDLING).
- ☐ Check here if you wish your order sent COD. Enclose only \$2 for each radio as a goodwill deposit now. Pay postman balance, plus COD charges. Same money back guarantee, of course.

NAME please

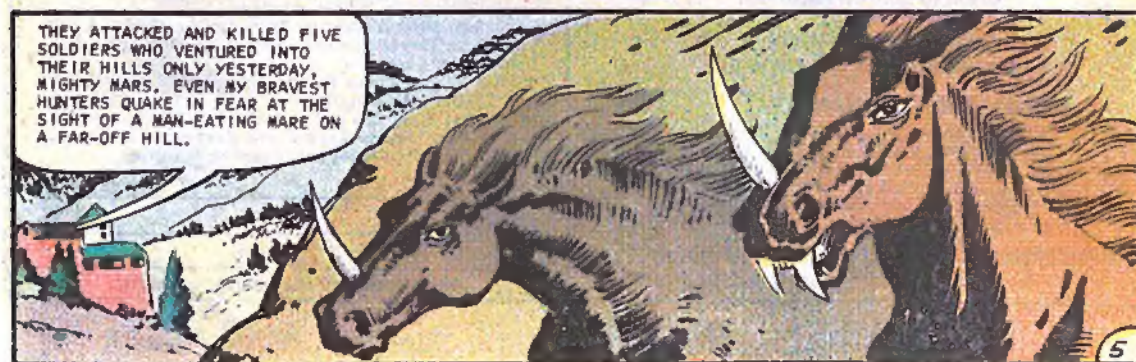
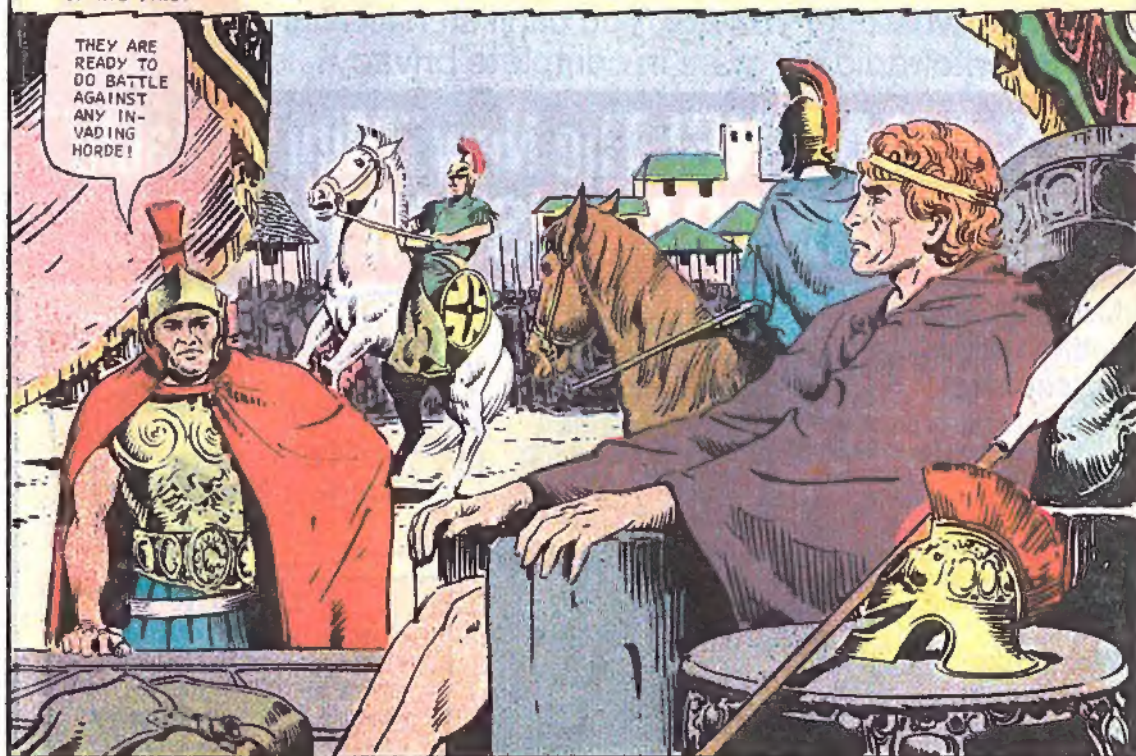
ADDRESS print

CITY STATE ZIP

New York residents please add appropriate tax.

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DIOMEDES, SON OF THE MIGHTY TYDEUS, DEFENDER OF ATHENS, A HERO OF THE PEOPLE WAS RULER OF WARLIKE THRACE, THE FAVORITE CITY OF MIGHTY MARS... HIS ARMIES WERE THE MOST POWERFUL OF HIS TIME!





BORROWING A GALLEY
AND CREW FROM KING
EURYSTHEUS WHO
DARED NOT REFUSE
HIS IRASCIBLE
COUSIN, HERCULES
SAILED FOR THRACE
IN THE NORTH OF
GREECE.

NEVER HAVE I SEEN
A STORM SUCH AS
THIS AT THIS TIME
OF YEAR, HERCULES.
SURELY THE GODS
ARE ANGRY WITH YOU.

ONE OR TWO, SAILING-
MASTER. QUEEN HERA
WISHES ME ILL AND
MARS, THE GOD OF
WAR, WOULDST LIKE
TO LIGHT MY BURIAL
PYRE!



AWAKEN, STUPID POSEDON!
I NEED YOUR HELP!



KEEP A CIVIL
TONGUE, THOU
UPSTART! BE-
FORE ZEUS
CREATED YOU
WITH YOUR
FOUL TEMPER,
I, POSEDON,
RULED THE
WATERS OF THE
WORLD. WHAT
DOST THEE SEEK?

DESTROY THAT
SHIP, POSEDON!



DO I NOT RECOGNIZE
HERCULES, THE SON
OF ZEUS, AND THERE-
FORE MY OWN NEPHEW?
WHY DO YOU CRAVE
HIS DEATH, WAR-
MAKER?

HE... HE HAS
THWARTED MY
PLANS. WHAT
IS MORE, GOOD
QUEEN HERA
ALSO WISHES
HIM DESTROYED.



I WILL NOT HARM THE
LAD, FOUL-TEMPERED
LOVER OF VIOLENCE.
THE MOST I CAN DO...



THE MOST I WILL
DO IS LET FREE
ONE OF MY MIGHTY
PETS FOR A
LITTLE WHILE.

THE SEA-DRAGON?
THAT SHOULD
SURELY DO THE
TRICK!



SEND MORE WIND, WAR-GOD!
PILE UP THE SEAS, RAGE
AND THUNDER... THY CANST
NOT DESTROY ME... ZEUS
WOULD HURL THEE FROM
OLYMPUS!



L-LOOK! A
SEA-DRAGON!
IT WILL
DEVOUR OUR
SHIP!

STOP QUIVERING, MAN!
GIVE ME THE GREAT
STEERING SWEEP!







Now, For The Very First Time, You Can Own This!

FAMOUS LUCK-KEY FOR GOOD LUCK!

Notice: A Trademark Application Has Been Filed With
The United States Patent Office In Washington D.C.

For the life of me, I can't figure out how my LUCK-KEY miraculously changes bad luck into good luck.

But I can tell you this: *It Works!*

A few short years ago, nothing (and I mean nothing) was going right for me.

My boss was loading me down with tons of work with no raise, no bonus.

My wife was constantly crying about our terrible financial situation.

I was getting very fat and smoking every minute.

And worse, my health was going downhill. I was really scared!

It was the lowest point of my entire life—with no end in sight.

THEN, THE MIRACLE OF LUCK-KEY!

Just as I was at my wits end, it happened. Suddenly, with no warning or signals, I stumbled upon LUCK-KEY.

I'll remember that day as long as I live! Like magic, everything started to turn around. *FAST!*

How I discovered it is a secret. I promised myself never to reveal it even for lots of money.

But I can reveal to you how LUCK-KEY began to swamp me with instant luck all the time. Today, I feel I'm the luckiest man in the world. Here's why:

★ My boss came through with a whopping raise and a percentage of the ~~business~~

★ My wife has all the money she needs... and much more!

★ All my debts and bills are paid off, I don't owe a dime to anyone!

★ My health is fabulous. In fact, I jog over twenty miles a week!

And best of all, I am rich and successful! LUCK-KEY has really changed my life as you can see.

INCREDIBLE! LUCK-KEY IS REALLY INCREDIBLE!

My LUCK-KEY never seems to stop bringing me huge amounts of great good luck.

It keeps on working day-after-day, week-after-week, year-after-year! Seemingly FOREVER!

For instance:

1) After the doctor said "impossible," my wife and I became the parents of a beautiful blue-eyed, baby boy. How much luckier could I get than the gift of life? Probably a lot luckier. We're thinking of number two!

2) I drive around in a luxurious car loaded to the hilt with all those costly "options"—all fully paid for!

3) I even went out and spent thousands of dollars for a magnificent fur coat. Was that a thrill!

To tell you the truth, I can't really believe this is happening to me. Everyday unfolds another fantastic surprise! Does LUCK-KEY work? You'd better not ask me! You know my answer!



This LUCK-KEY brought me more good luck in 24 hours than all I've had in 25 years. Here is your chance to get LUCK-KEY too. Just let me prove it!

LUCK-KEY ALSO WORKS FOR MEN AND WOMEN AROUND THE COUNTRY!

★ I received over \$200.00 in the mail unexpectedly. That's what I call lucky! —P.M., Mass.

★ My condition is clearing up. The LUCK-KEY does work like magic! —S.G., Tenn.

★ Got a raise, won \$300.00 plus a trip! —J.S.M., Fla.

★ I've WON with LUCK-KEY I'm after the million dollar ticket now! —N.S., Can.

★ Your LUCK-KEY did work for me. I went to bingo and WON \$155.00. It never happened to me before. I really believe in it! —L.R., P.E.I.

★ My boss called me back to work with a 100% increase in salary. I still can't believe it! —J.R., La.

★ Because you reached out to me I received \$211.40 in the mail! —P.M., Mass.

★ I went to bingo and WON \$565.00 JACKPOT. I never won so much! —B.V., Pa.

★ I felt better the minute I put LUCK-KEY around my neck. Even caught the flowers at a wedding! —R.S., Tenn.

★ I was quiet and shy and never went out much. When your LUCK-KEY arrived, things started to turn around! —C.C., Can.

★ I WON \$25.00 at bingo! —E.G., Can.

★ I suffered from arthritis. After receiving my LUCK-KEY it disappeared! —L.L., Ill.

★ WON a trip to Florida! —J.M., Ill.

★ Your LUCK-KEY came just in time. A nose diving airplane was headed right toward me. I could have been killed if the pilot hadn't gained control. I believe LUCK-KEY had a hand in that rush of good luck! —C.F., Calif

YES! LUCK-KEY IS "AVAILABLE RIGHT NOW!"

I feel certain that LUCK-KEY can work for you! That's why I've taken the time to write and pay for this announcement. How else could I tell you about my thrilling discovery?

Right now, you are probably saying to yourself that I'm in this just for the money.

Not So!

If I were, I could charge \$25.00 or even more for LUCK-KEY and you would be happy to pay it.

But, LUCK-KEY has been very good to me. So I'll be more than happy to send it to you for just \$3. Yes, just \$3 complete—and I'll even pay the First Class postage!

Now I couldn't sleep tonight if I felt that you were going to risk any of your hard-earned money. Especially these days. Therefore, you can order LUCK-KEY on my unconditional money-back guarantee!

As soon as my LUCK-KEY arrives, try it out. Put it through your most demanding tests. Prove to yourself that every word in this announcement is 100% true. If you don't like it, just mail it back to me ANYTIME for a FULL GUARANTEED REFUND!

If I were you, I wouldn't live another day without LUCK-KEY. It's just too precious not to have. Order RIGHT NOW, before this offer expires.

To order just:

- 1) Print your name and address on the coupon below.
- 2) Attach your check, money order or cash payable to LUCK-KEY for just \$3. (Price includes postage!)
- 3) Mail to LUCK-KEY, 15 West 38th Street, New York, N.Y. 10018.

MAIL AT ONCE! LIMITED OFFER!

LUCK-KEY, Dept. 087
15 West 38th Street
New York, N.Y. 10018

RUSH MY LUCK-KEY TODAY!

YES! I enclose just \$3. Rush my LUCK-KEY right away by FIRST CLASS MAIL. I MUST get lucky or you will return my money in full without any problem.

Print

Address

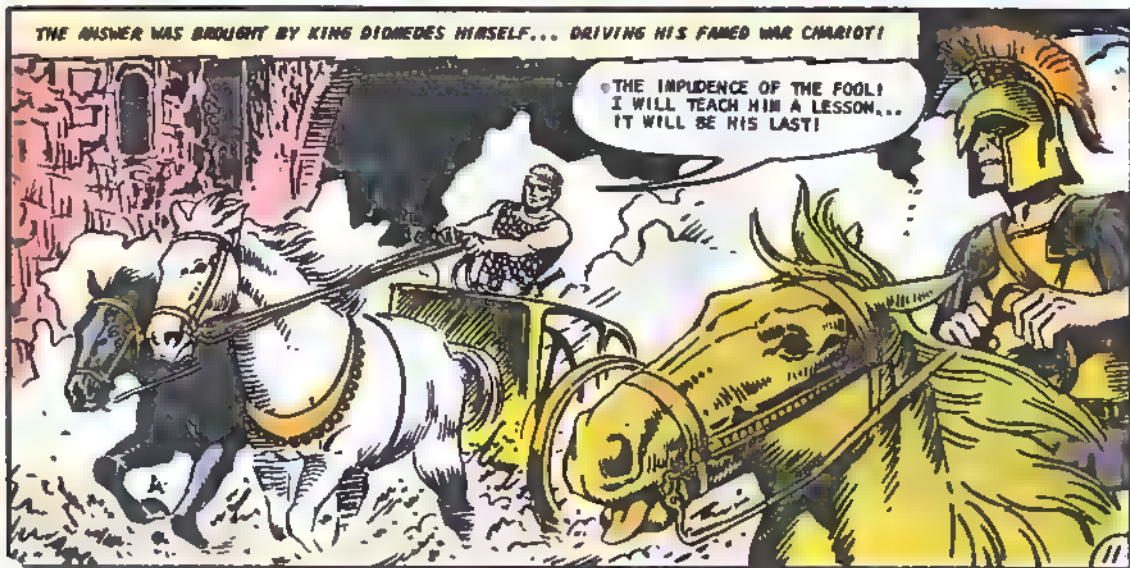
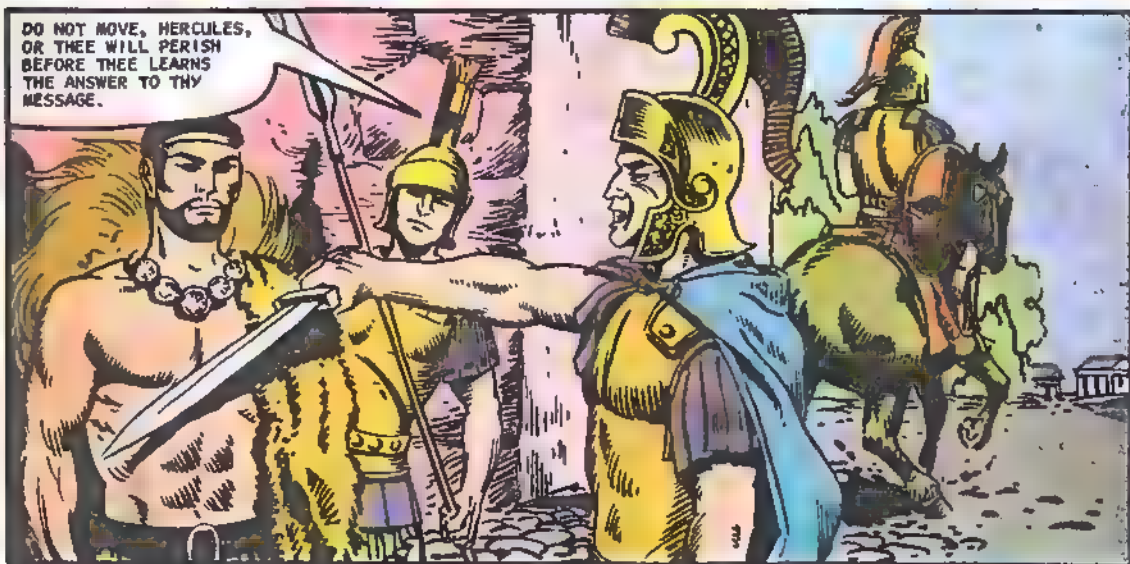
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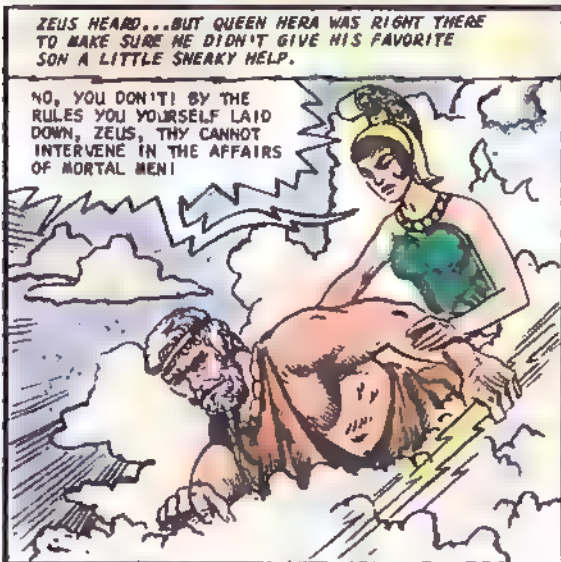
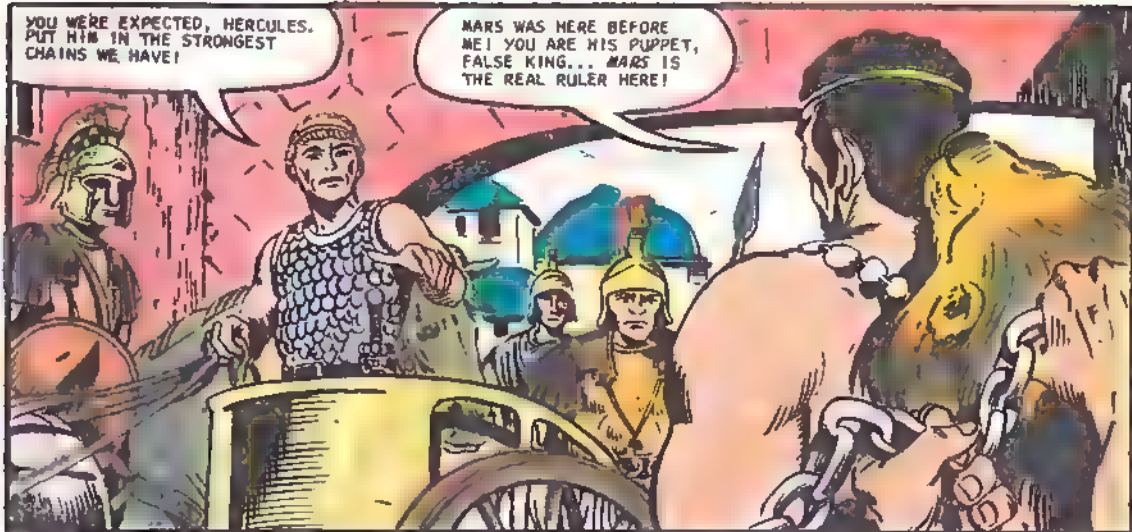
State

Zip

Please send me TWO orders. I'm sending \$5 for both. Same guarantee.

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Watch Weight Melt Away Before Your Eyes With This...

SENSATIONAL SAUNA SUIT!

FOR MEN
AND WOMEN



- Your Very Own Portable Sauna
- Makes You Look And Feel Good
- Better And Safer Than Drugs Or Diets
- Can Be Worn While Exercising, Working or Relaxing
- Made Of Sturdy, Washable Vinyl
- Two-Piece Style — One Size Fits All For The Utmost In Comfort
- Comfortable, Extremely Light In Weight
- Folds For Easy Storing Or Packing
- Saves Money — Eliminates The Need To Join Expensive Health Clubs

only

\$8.95

RUSH THIS COUPON NOW!

**S & S Sales, Dept. CCG-1
141 East 3rd St. Box 11-F
New York, NY 10009**

Enclosed is \$8.95, plus \$1.00 postage & handling (cash, check, M.O.). Please rush my Sauna Suit.

Name

Address

City State Zip

(Please allow 3 weeks for delivery.)

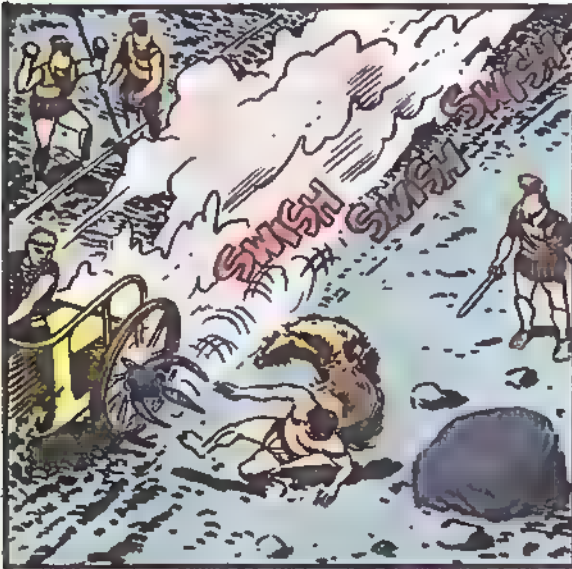
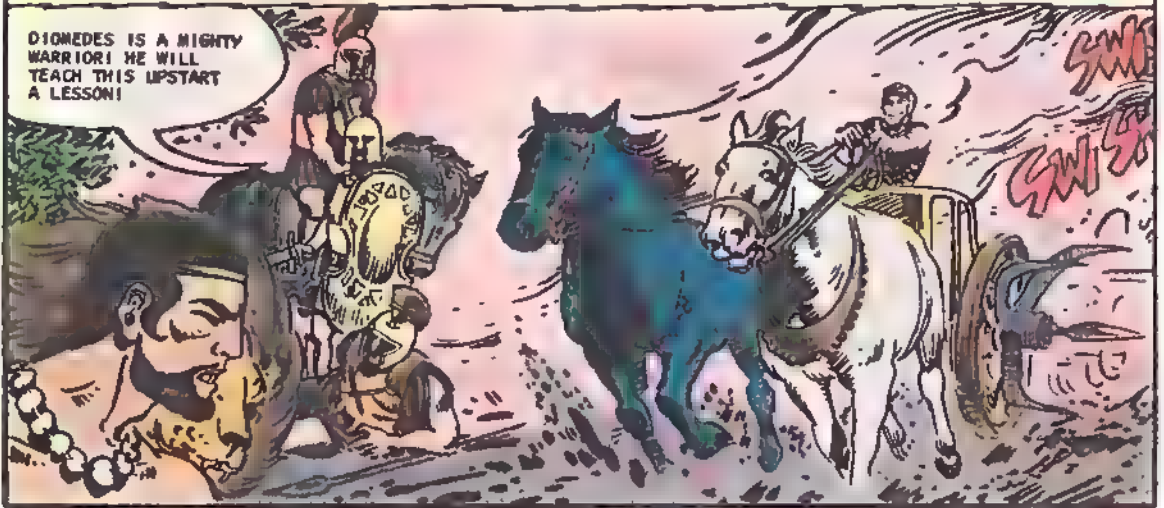
Now you can enjoy your very own sauna in the privacy of your home — without the expense of installation, maintenance or health club fees. It's the sauna you can wear while engaging in many activities, like jogging, doing housework, gardening, reading, watching TV — anything! This attractive vinyl suit lets your body's natural heat do the work of a sauna. Unwanted excess moisture will simply melt away — and you'll experience that relaxed "post-sauna" sensation.

Don't miss out on this low-price offer. Fill out the coupon on this page and rush it, with \$8.95, plus \$1.00 postage & handling to: S & S Sales, 141 East 3rd St. Box 11-F New York, NY 10009



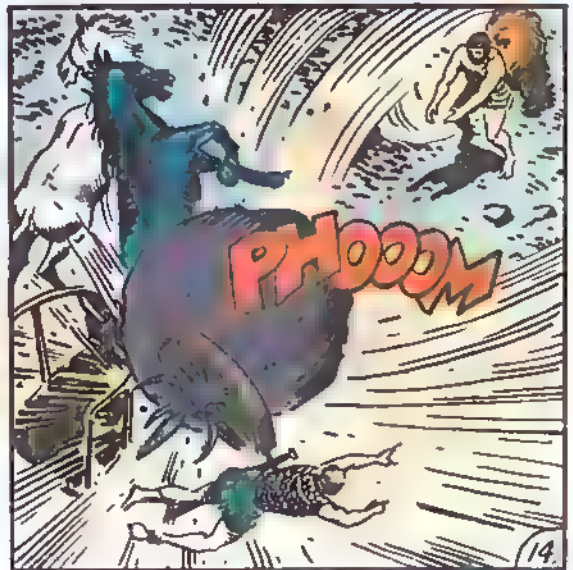
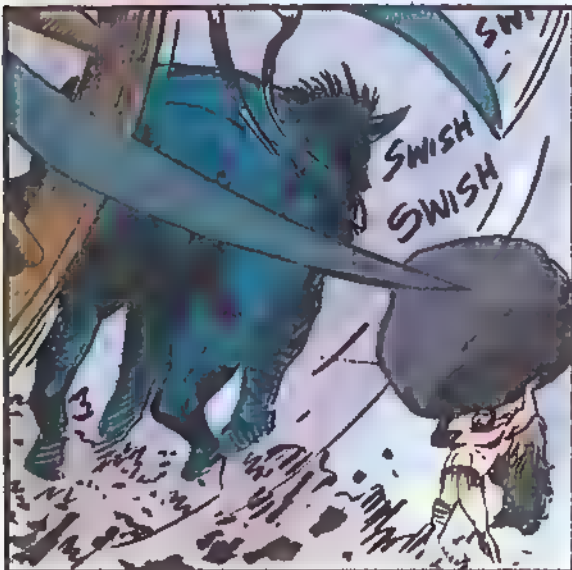
THE WAR CHARIOT OF DIONEDES RACES TOWARD HERCULES. WHAT CHANCE HAS HE WITHOUT ARMS OR ALLIES...

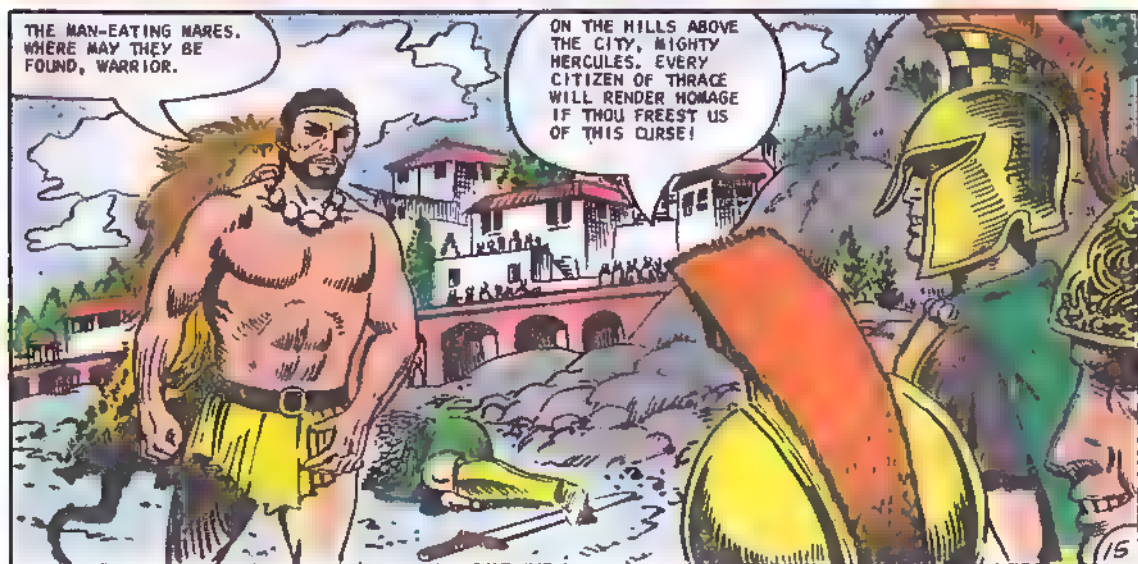
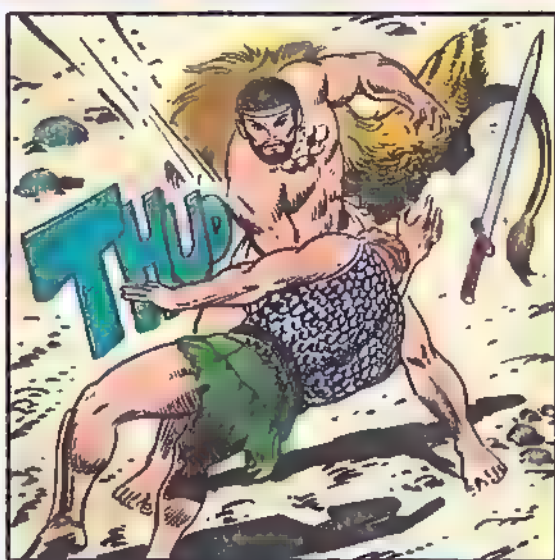
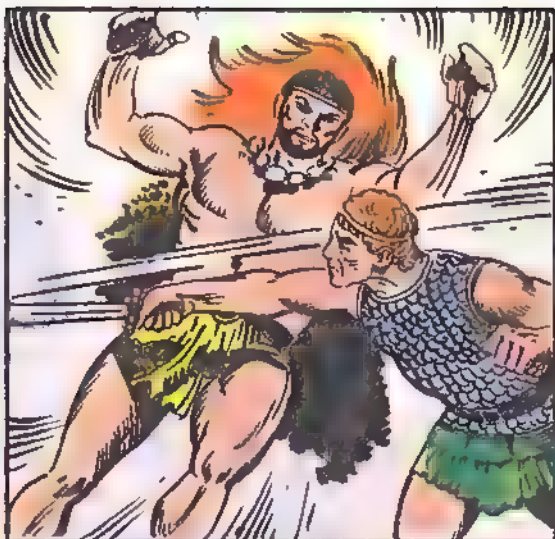
DIONEDES IS A MIGHTY WARRIOR! HE WILL TEACH THIS UPSTART A LESSON!



THIS TIME, HERCULES, I WILL MAKE CERTAIN YOU DIE!

IF ONLY I HAD A WEAPON, SOMETHING TO... WAIT! HERE IS A WEAPON.







BE WHATEVER YOU WANT TO BE
with Exciting Colorful Make-Up

Be a CLOWN!
Be an INDIAN!
Be a MONSTER!



A. CLOWN



B. INDIAN



C. BLACK
FACE



D. MONSTER



F. CHINESE

MASQUERADE

MAKE-UP KITS

Easy To Put On - Easy To Take Off!

Make Any One Of A 1001 Faces!

Only \$4.50 Each

No more fuss . . . No more bother . . . A complete kit at your fingertips, with detailed instructions, color illustrations and all the make-up you'll need for any character you choose . . . Be the talk of the town . . . Do it the professional way. **ORDER NOW!**



E. BLACK &
WHITE (DISCO)

It's great, it's easy and it's fun. Be the first on the block to make-up as your favorite hero, rock star or even to disguise yourself. Everything is included in your kit to make up the type of character you have chosen.

DON'T WAIT - MAIL TODAY!

S/W Studios, 900 Broadway, 8th Flr, New York, N.Y. 10003, dept. CC-7

Please rush me the Masquerade Make-Up Kits I have ordered below . . .

Quan.	Kit/Character	Price	Postage/ Handling	Total Price
	A. Clown	\$4.50 Ea.	75¢ Ea.	
	B. Indian	\$4.50 Ea.	75¢ Ea.	
	C. Black Face	\$4.50 Ea.	75¢ Ea.	
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I have enclosed ☐ Check ☐ Money Order for **GRAND TOTAL**

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Allow 3 to 4 weeks for delivery **Satisfaction Guaranteed!**



G. MASTER
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This super Master Make-Up Kit gives you 4 changes of characters. The kit combines A/B/C/E in one package

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How to make others secretly DO YOUR BIDDING with the astonishing power of AUTOMATIC MIND COMMAND!

Here's how to get started in just 3 minutes . . .

Dear Friend:

New power is about to leap into your life . . . an astonishing way to control the thoughts and actions of others without their knowing it . . . no matter how much they may not want to follow your instructions, they carry them out to a "T" every time!

With "Automatic Mind-Command" you'll be running the show. Make a wish, turn on The Power, and watch those around you drop everything and do what they're told.

And nobody will even have the faintest idea that you're behind it all. That's the beauty of "Automatic Mind-Command"—you are the only one who knows what's going on—you alone decide when things should start . . . stop . . . change around.

CONTROL YOUR FRIENDS OR STRANGERS!

You can use it to control your friends or strangers, one at a time or in large numbers, at any time, and ANY WAY YOU LIKE.

For example: You go into a bank for a loan. The credit man smiles but says "Sorry. You don't qualify for a loan right now; however, if there's anything else I can do for you, I'd be glad to . . ." Then in a flash, his tune changes when you let loose your "Automatic Mind-Command." He continues, "In fact, we'd be glad to give you \$1000 more than you asked for. And any time you want more, just see me personally. Thank you so much for coming by."

Impossible? You'll be doing things like that every day without even thinking about it. As soon as you need something done, it's done! The people who do these things for you will remember what they did, but not why!

FUN POWER—TOO!

You can have a lot of fun with this power, too. Look how Evelyn C. used it at work . . . One day, while sorting papers, her boss angrily inquired why she had to make so much noise—and scolded her in front of everybody. Evelyn said nothing, but smiled to herself for she had just turned on the "Automatic Mind-Command." Suddenly the boss apologized for being a scoundrel. "Please . . . I'm sorry," he said, in front of everybody. "I'd like to make it up to you!" And he told her what a wonderful person she was! When Evelyn turned the power off, the boss just stood there with an open mouth, wondering what made him say all those things.

Think what this power can mean in your life. You — money . . . and it's there! You want some inflection . . . you'll be smothered! You want peace and quiet . . . the world stands still!

NO MORE SECRETS WILL BE KEPT FROM YOU!

People who think they can hold back the facts will meet their master in you! You just fire a little "Automatic Mind-Command" at them, and they'll sing like meadowlarks . . . Nona J. was at her wit's end when she tried to find the money she'd put aside to pay the rent—it was gone. A frantic search through the house turned up nothing. There was only one possibility left . . . she asked Billy. A look of surprise crossed his face. No—he hadn't seen any money. But Nona didn't believe him, and started using "Automatic Mind-Command" to find out if he was lying. The truth. Suddenly Billy reached into his pocket and took out a roll of money. After giving her the money, he acted as if nothing had happened!

Think how many secrets must be hidden all around you! Things your spouse won't tell . . .

ABOUT THE AUTHOR

Scott Reed is one of the nation's leading mind-power experts. Presently engaged as a writer on developments in the behavioral sciences, his revelations about the unseen world of the mind have been read by millions. A graduate of the City University of New York, his own life is living proof of "Automatic Mind-Command."

A Master Researcher, Metaphysician, and Psychic Advisor he has helped countless men and women find true happiness. He has the rare ability of seeing clearly and simply so that even the most profound truths can be plainly understood by anyone.

your neighbors won't say . . . your boss keeps quiet about . . . ALL BROUGHT INTO THE OPEN JUST FOR YOU! They'll tell you all their secrets, but they won't know why.

Hold on now, because I haven't told you yet about the best part of "Automatic Mind-Command."

You may have to bolt your door to keep people from overwhelming you with love, gifts, favors, rewards! Perfect strangers will be walking up to you and asking, "How are you? Can I do anything for you?" They will never suspect that "Automatic Mind-Command" is impelling them to like you, please you . . . and automatically want to help you.

INSTANTLY YOUR LIFE IS CHANGED!

At first, I couldn't believe it. And yet I know this to be true from my own personal experience time after time. For example . . .

A STRANGER HANDS HIM \$500—Harry G., a low-paid factory worker, wanted to start a business of his own. All he needed was cash to get started, but no one would give him the money. Finally, a stranger told him how to use "Automatic Mind-Command"—and Harry laughingly tried it. A short time later, a perfect stranger handed him \$500—saying he'd heard about Harry's plan, and was eager to help him get started!

Unusual? Not at all . . . things happen every day with Automatic Mind-Command!

RECEIVES NEEDED CASH QUICKLY!—Mrs. Thelma J. reports, "I needed money badly." Her husband hadn't worked in months, and their savings were running out. Then she discovered "Automatic Mind-Command"—and turned on the power immediately! The next morning she received a package containing several hundred dollars from friends and well-wishers she never knew existed!

In all history, few indeed are the ones who have recognized "Automatic Mind-Command." The rest, who do not use it, pay the penalty in suffering, wishing, hoping, dreaming . . . Now I say to you, Wish no more!

HOW TO GET STARTED IN JUST 3 MINUTES!

Minute #1—Fill out the No-Risk Coupon and mail it to us.

Minute #2—When you receive a package in the mail from us, open it.

Minute #3—Lift the front cover, and let the secret feed itself in to your mind automatically. After that, sit back, relax—and see how this power can work for you. It's as simple as that! It won't cost you one penny unless it works!

IN THAT INSTANT, YOU WILL ALREADY BE ABLE TO USE "AUTOMATIC MIND-COMMAND" FOR THE FIRST TIME . . . for money, love, healing, protection, and much more! Imagine the thrill—after a lifetime of "scrampling" and "penny pinching"—to see a tidal wave of riches rolling into your life from every direction—pay raises, bonuses, gifts, legacies . . . a rising tide of good fortune!

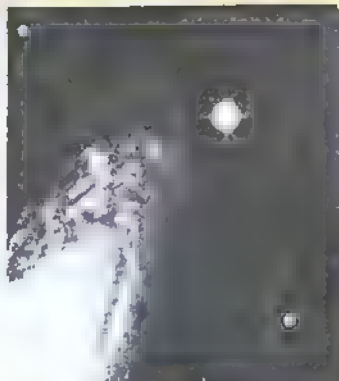
MORE AMAZING CASE HISTORIES!

And it's all just minutes away! Larry S. wanted to see his girlfriend—although he had no idea where she was—and no way of

SOME OUTSTANDING FEATURES THAT CAN CHANGE YOUR LIFE!

- The amazing power you now possess
- How to get something for nothing
- Why this method must work for you
- Your "instant" fortune money
- You can get rich quickly and easily
- "Instant" money can be yours
- A magic spell that works living miracles
- Now this secret can bring you anything you desire
- Help from the invisible world
- How to "tune in" on the secret thoughts of others
- The greatest love spell of all
- Formula for a happy marriage
- How to dissolve all kinds of evil
- How to win the future of your choice

RESEARCH INDUSTRIES, LTD.
3184 Lawson Blvd., Oceanside, N.Y. 11572



contacting her by letter or phone. From far away . . . he began using "Automatic Mind-Command!" In that instant, his girlfriend knew what she had to do. She dropped what she was doing, excused herself and hurried to visit him. Arriving in record time—she hugged and kissed him, explaining that "something" told her he wanted and needed her, and what could she do for him!

Now here's a most fantastic use of "Automatic Mind-Command"—one I'm sure you'll agree proves that here is a power which staggers the imagination!

For example, cases of health-symptoms related with "Automatic Mind-Command!" John C. reports that his hearing now seems normal again! Warren W.'s blurred eyesight cleared, sharpened, and now seems normal! Lydia E. says her arthritic symptoms of soreness and stiffness in the fingers were relieved when nothing else seemed to help, and Mrs. M. S. was surprised when her leg pain disappeared. Bella S., who complained of "ulcerative colitis" with stomach cramps and diarrhea, obtained fast relief . . . And others report relief from complaints of high blood pressure, heart symptoms, "migraine" headaches, weakness, dizziness, fatigue, and more.

It's simple, easy, and automatic to apply!

YOURS TO PROVE—AT OUR RISK!

So you see, life can be beautiful with "Automatic Mind-Command!" To discover its amazing power let it put you on the road to a NEW LIFE . . . filled to the brim with riches, love, pleasure and all the wonderful luxuries of the world . . . and more! You owe it to yourself to try it! Why not stand in the No-Risk Coupon—TODAY!

Sincerely yours,

Scott Reed

MAIL NO RISK COUPON TODAY!

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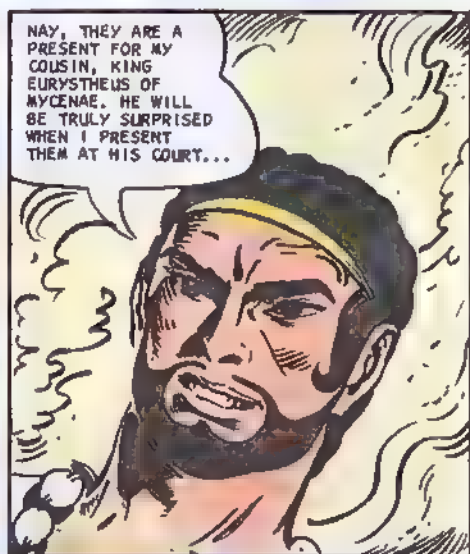
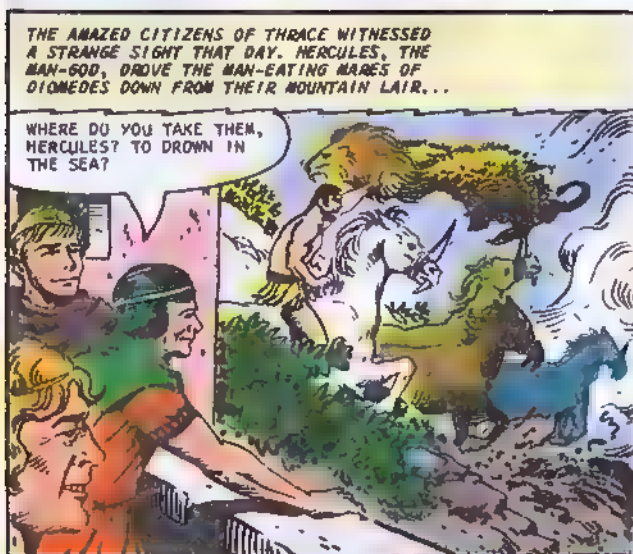
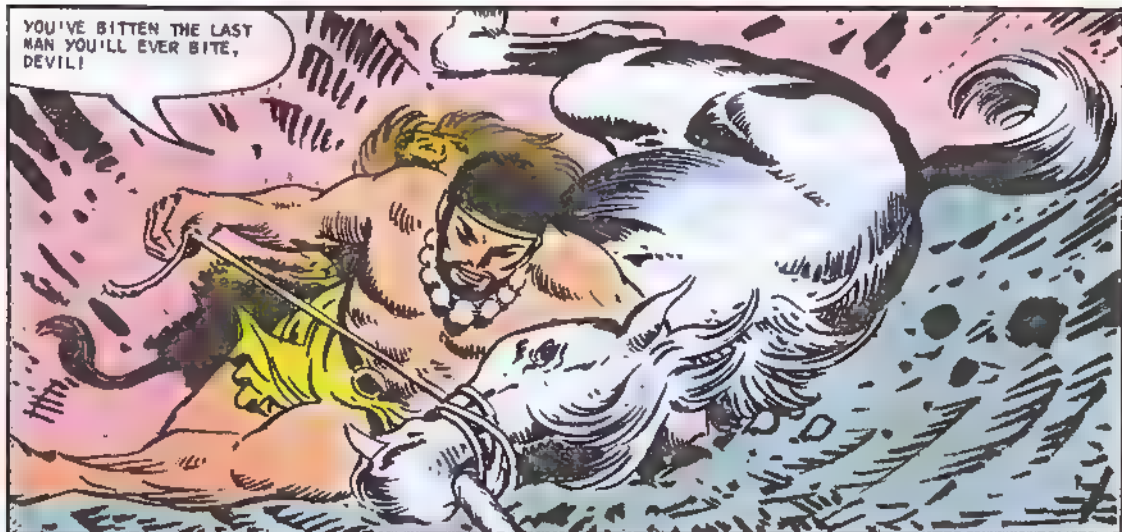
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Gentlemen: Please rush me a copy of THE MIRACLE OF PSYCHO-COMMAND POWER by Scott Reed! I understand the book is mine for only \$10.00! I may examine it a full 30 days at your risk or money back.

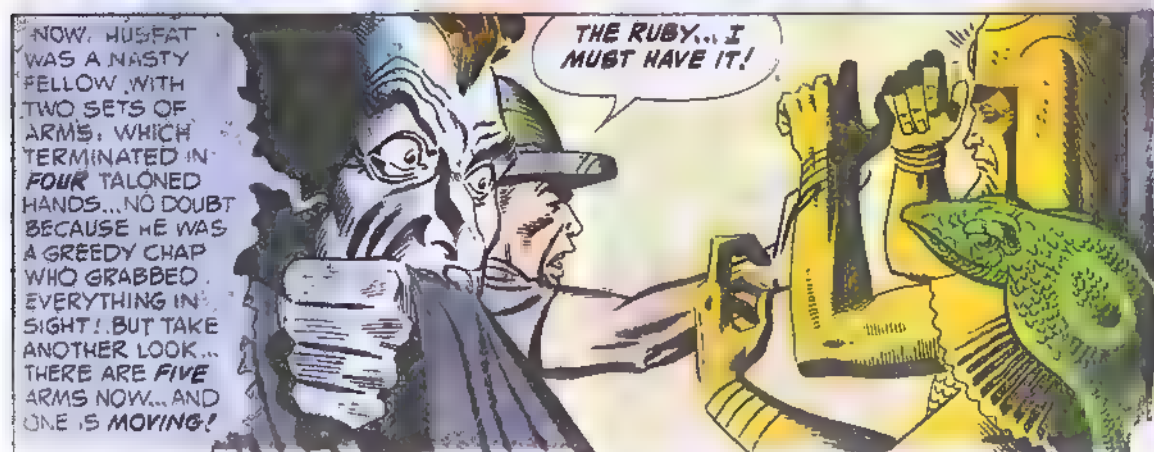
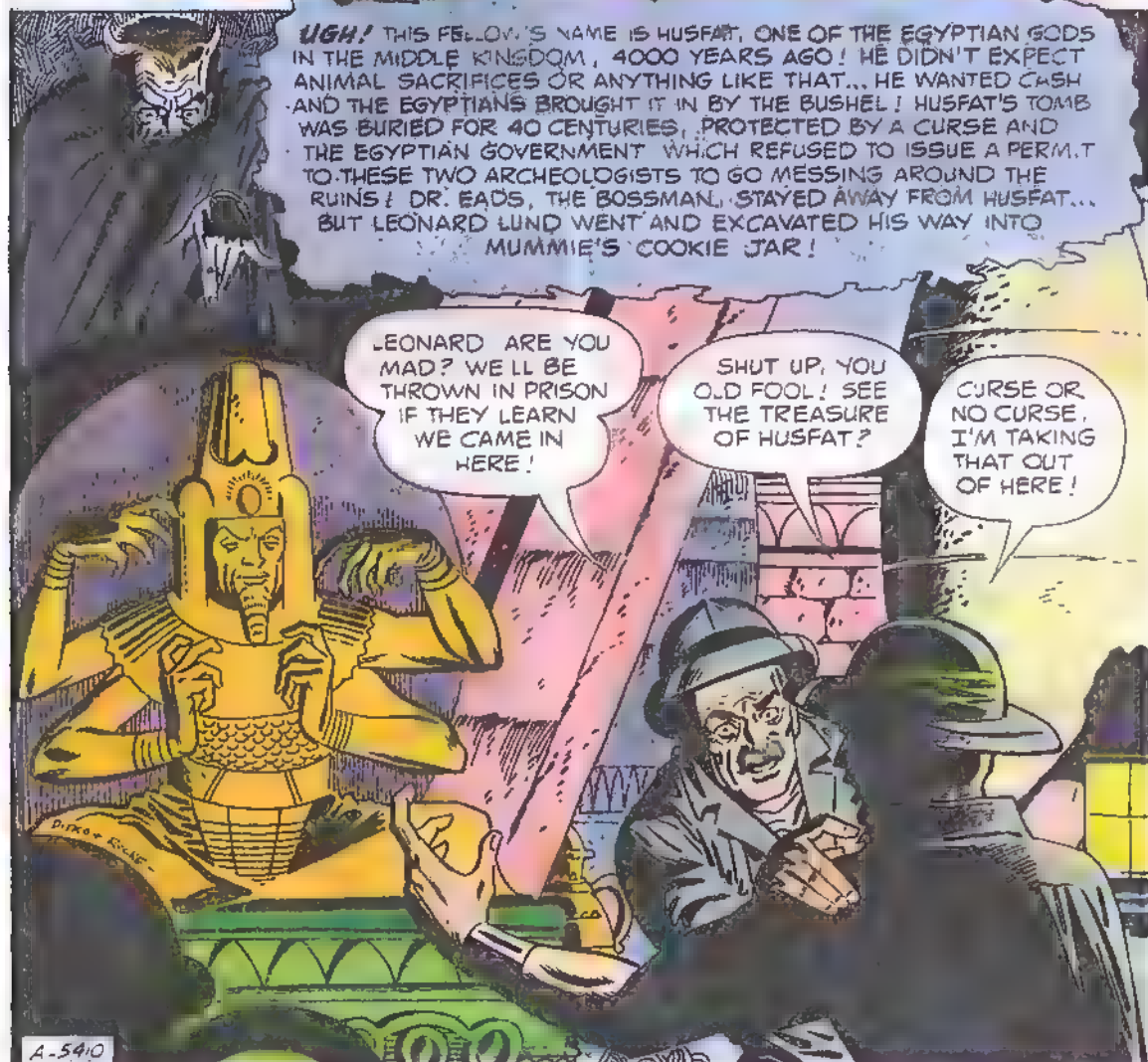
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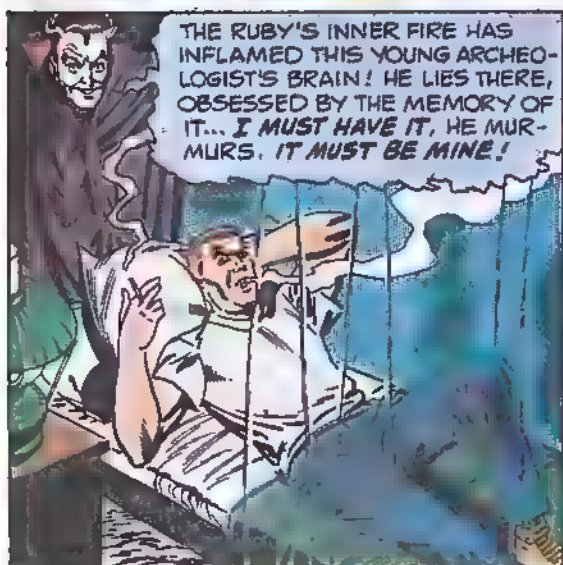
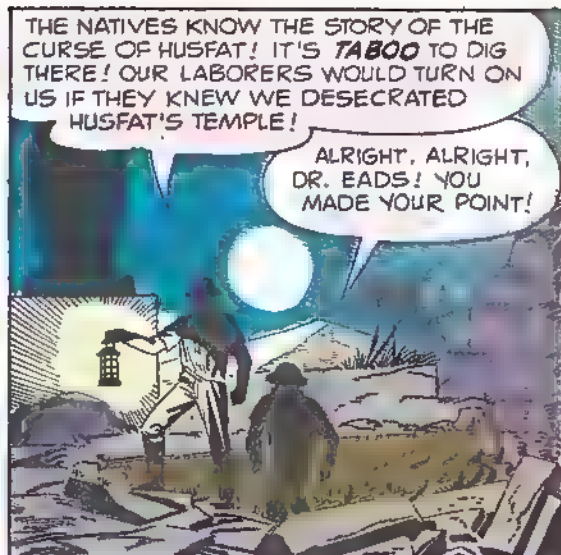
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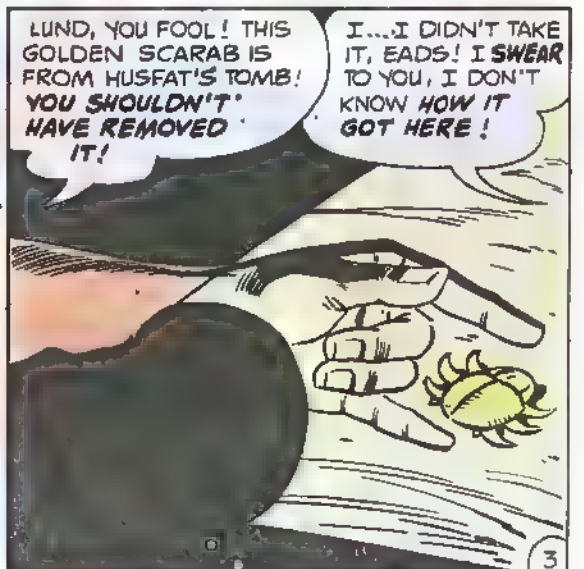
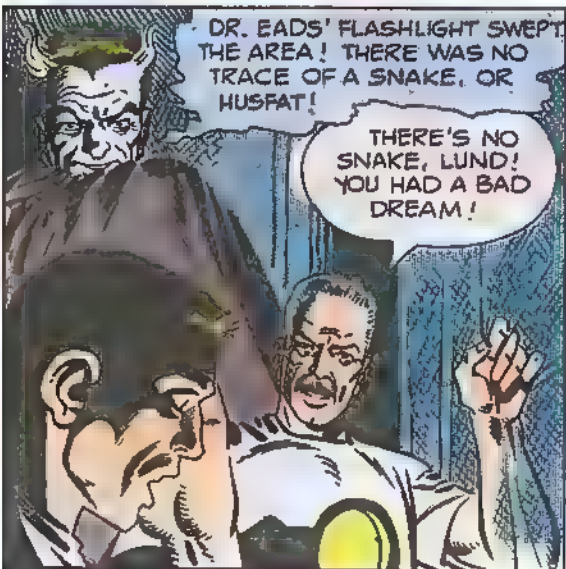
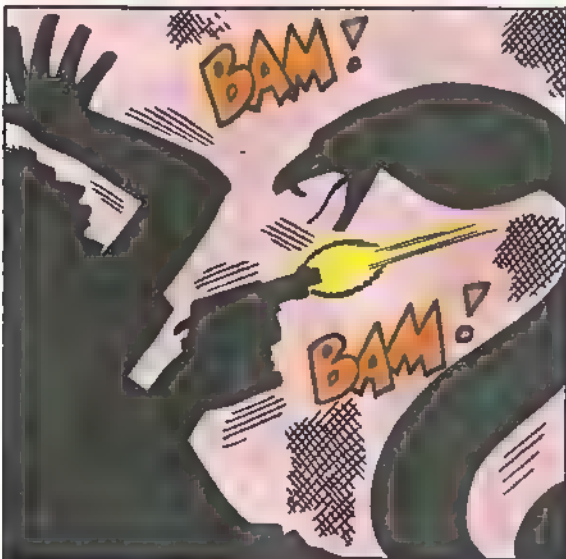
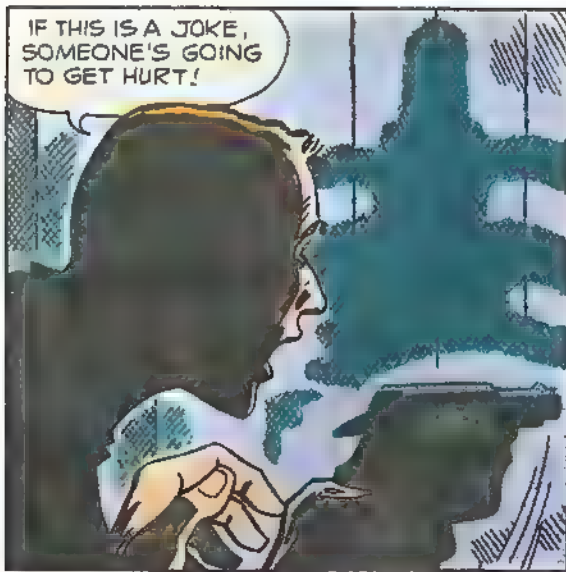
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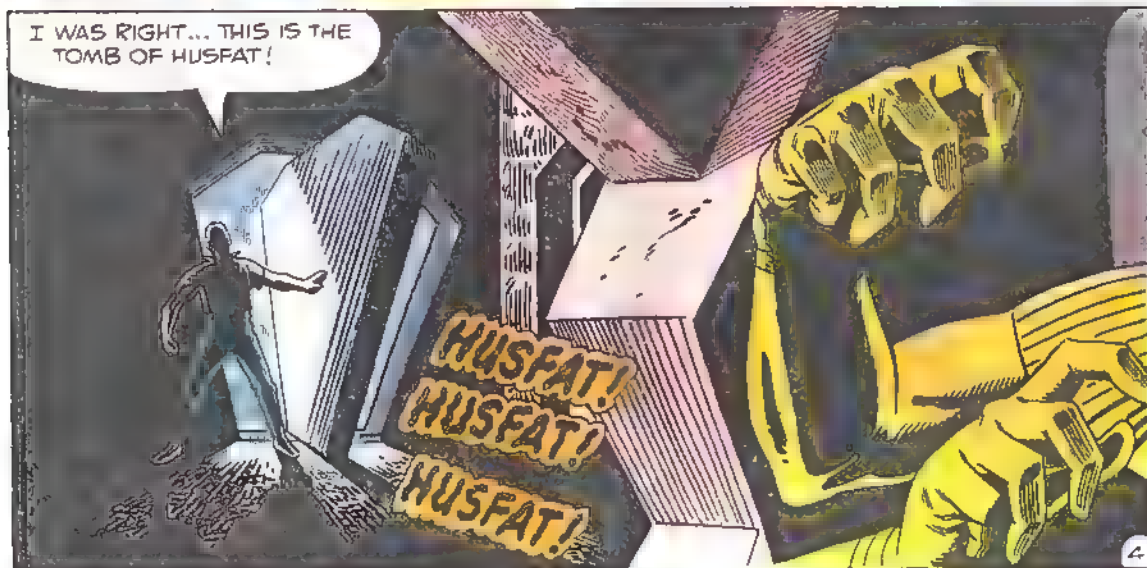
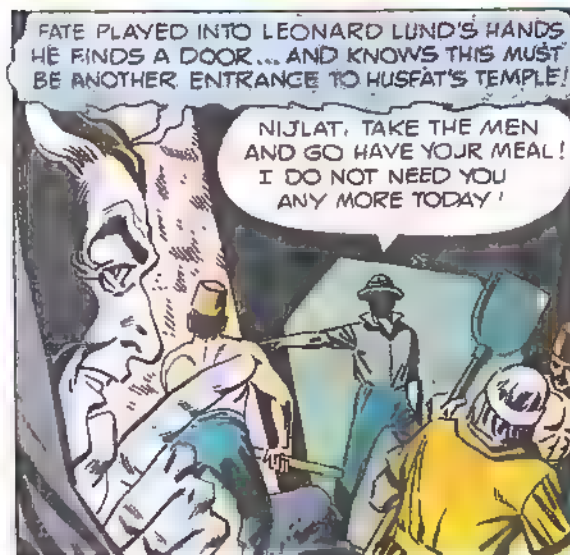
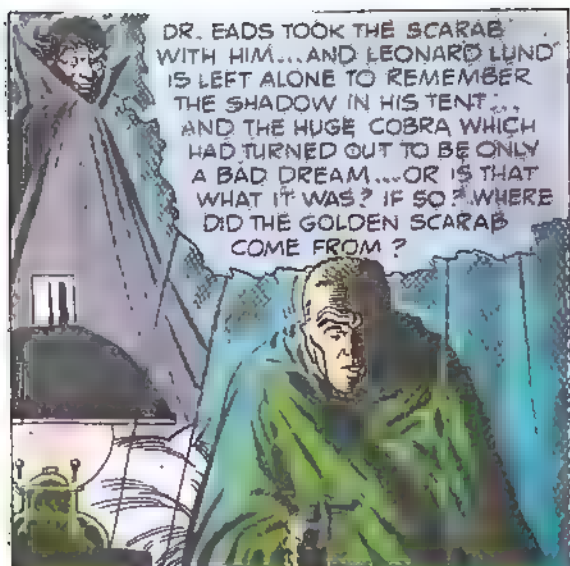


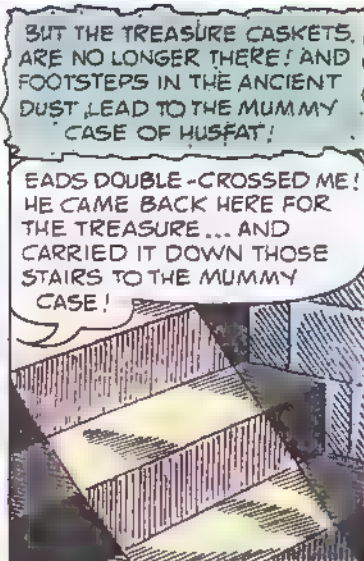
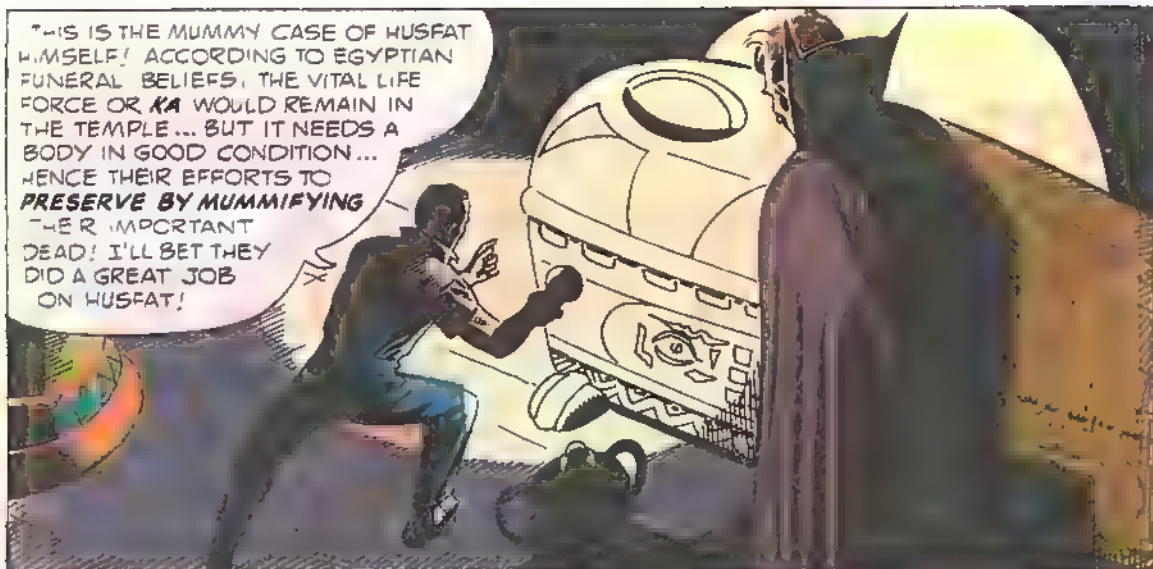
the CURSE of HUSFAT!











TO ALL WHO WANT POWERFUL MUSCLES FAST!



I WANT TO SEND YOU MY FREE MUSCLE BUILDING LESSON WITH MY COMPLIMENTS

Yes, I will rush you (absolutely FREE) LESSON ONE of the startling new OLYMPIC MUSCLEBUILDERS home-study Body Building Course.

If you enjoy good robust health right now, then I don't care if today you own the "fittest, flattest or most laughed at body" — Whether you're tall or short, young or not so young, my OLYMPIC MUSCLEBUILDERS COURSE will quickly remold you to brand new rippling muscularity that will amaze your friends.

Slowly, before your eyes, you will see handsome muscles bursting out all over you — rippling with POWER, exuding energy and fitness.

For the first time in your life others will see and admire YOUR NEW BODY. A physique that brings fame rather than shame. A NEW YOU will be in the making!

That's right! A whole new world of Strength, Energy and Rippling MusclePower can be yours! I'll teach you the "Progressive - Power Method" which involves no special apparatus whatsoever.

No springs, gadgets, appliances or gimmicks. Prefer weights? Then you can follow our sensational "Resistance Program" also included FREE!

In simple language I'm asking you to Pull an End to your Weakness — Fit in and mail the special \$2 value coupon below.



READ WHAT OTHERS SAY



"My muscles just got bigger and bigger. All due to OLYMPIC MUSCLEBUILDERS. I cannot thank you enough." **Jeff Withers, Wis.**

"The OLYMPIC MUSCLEBUILDERS course gave me a new life of muscles, strength and fitness. Thanks!" **Rick Dayton, Brooklyn, N. Y.**

"Look at me now! I have a great looking body, added 4 inches to my chest, 3 inches on each arm, using the OLYMPIC MUSCLEBUILDERS resistance course." **Stew Cornell, L.A., Calif.**

Imagine walking through your local beach or neighborhood swimming area. Friends noticing your Titanic Legs, your Wide Manly Shoulders, Rock Hard Stomach Muscles and last but not least, your full High-peaked Biceps that attract second glances from all!

Isn't this the kind of respect and admiration you want? Take advantage of this genuine, no obligation offer. Make something of yourself by grabbing this opportunity today. It's FREE. ACT NOW!

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Physical Culture House Box 125, Rockaway, N.J. 07866

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BEFORE		AFTER	
Mac Ray	Weight 128	Mac Ray	Weight 150
NECK	12 1/2	NECK	15 0
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WAIST	28 1/2	WAIST	27 1/2
THIGHS	19 0	THIGHS	22 0
CALVES	13 0	CALVES	14 7
UPPER ARM	13 1/2	UPPER ARM	15 3
FOREARM	10 7	FOREARM	12 0

\$2

OLYMPIC MUSCLEBUILDERS Physical Culture House (Dept. CM-6)
Box 125 Rockaway, N.J. 07866

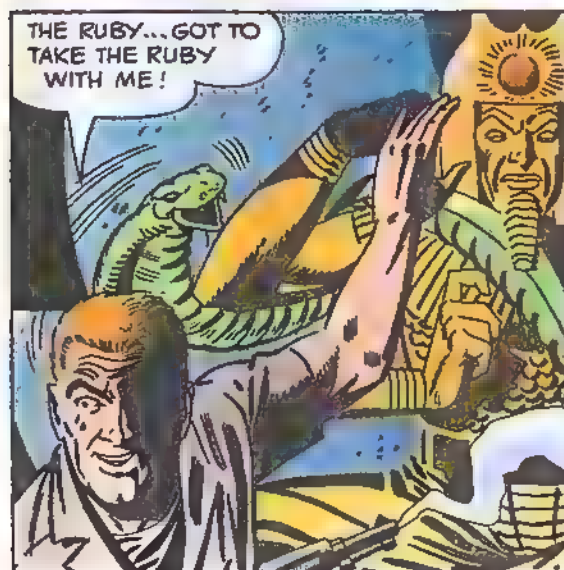
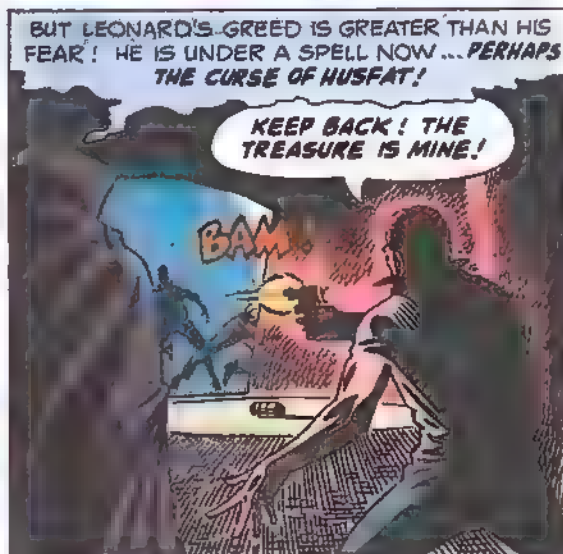
☐ Yes! Rush my FREE OLYMPIC MUSCLEBUILDERS lesson that I can use right now at home to build a handsome body. I'm enclosing \$2 for handling and mailing charges. No obligation of course!

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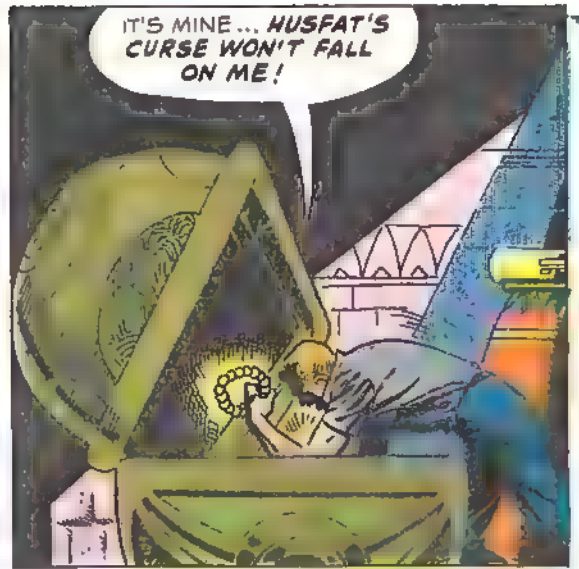
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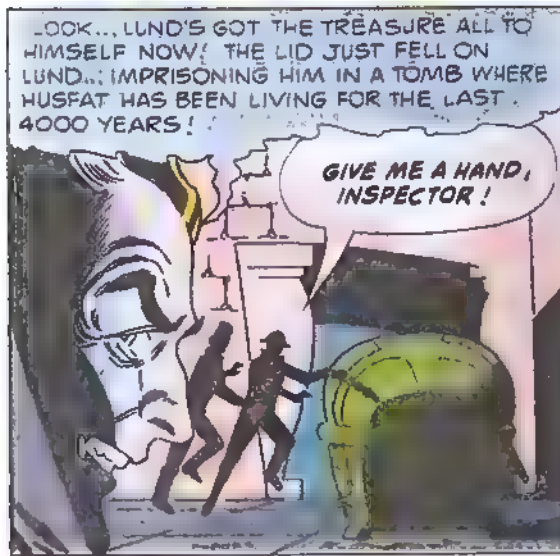




THE PANICKING THIEF FIRES WILDLY AT DR. EADS AND THE WORKMEN, DRIVING THEM BACK...



IT'S MINE... HUSFAT'S CURSE WON'T FALL ON ME!



LOOK... LUND'S GOT THE TREASURE ALL TO HIMSELF NOW! THE LID JUST FELL ON LUND... IMPRISONING HIM IN A TOMB WHERE HUSFAT HAS BEEN LIVING FOR THE LAST 4000 YEARS!

GIVE ME A HAND, INSPECTOR!

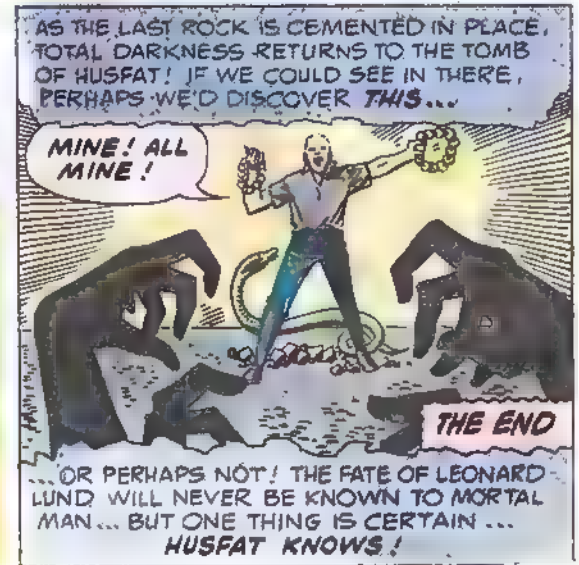


IT... I DON'T BELIEVE IT!



THERE'S SOME EXPLANATION... LUND DIDN'T GET LOCKED INSIDE... HE'S HERE IN THE TEMPLE... **SOMEWHERE!**

I'LL HAVE A SEARCH MADE! MAKE SURE THE TEMPLE'S EMPTY... AND WHEN I'M SATISFIED IT IS, I'LL HAVE THE WORKMEN SEAL IT OFF AGAIN!



AS THE LAST ROCK IS CEMENTED IN PLACE, TOTAL DARKNESS RETURNS TO THE TOMB OF HUSFAT! IF WE COULD SEE IN THERE, PERHAPS WE'D DISCOVER **THIS...**

MINE! ALL MINE!

THE END

...OR PERHAPS NOT! THE FATE OF LEONARD LUND WILL NEVER BE KNOWN TO MORTAL MAN... BUT ONE THING IS CERTAIN... **HUSFAT KNOWS!**



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If being skinny due to poor eating habits has made you a loser, start winning with WATE-ON. Let WATE-ON's extra calories help fill-out, shape your entire body. Vitamins, minerals, energy nutrients, too. Users report gains of 5-10-15 pounds and more. So don't be skinny... Win with WATE-ON or extra strong Super WATE-ON. Liquid, tablets, tonic or shake. At drug stores everywhere. For a free guide to successful weight-gaining write: WATE-ON, Dept. WO-601500 Brook Grove, Downers Grove, IL 60515.

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05-120



05-121



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Now, Even If You Have Been Thin For Years, You Can

GAIN ^{UP TO} 5, 10, 15 POUNDS

without dangerous drugs, without exercise,

without unpleasant tasting medicines,

MEN—an impressive manly body,

WOMEN—a curvier, glamorous figure.

If you had started this amazing method just a few short weeks ago, right now you could be up to 5, 10, even 15 pounds heavier or more!

At last, no matter what you have tried, no matter what you have done, if you are a normally healthy person, you can gain up to 5, 10, 15 pounds or more safely, surely, pleasantly, and that's a guaranteed money-back fact!

Yes now, even if you have been thin for years, you can have the fuller, more attractive body you have always wanted without dangerous drugs, without heart-straining exercise, without unpleasant tasting medicines!

This exciting method is easy, pleasant, and medically sound beyond a shadow of a doubt, and your own Doctor could tell you the same thing.

HERE'S ALL YOU DO

Before meals, or whenever you feel like it, you take delicious, chewable, nutritionally fortified GAIN tablets and that's it! No other medication to take. Nothing difficult or unpleasant to do, and without even being aware of it, a wonderfully exciting change takes place.

Those high-calorie GAIN tablets are rich in body-building materials! They not only add weight themselves, but they sharpen your appetite! You look forward to meal-times, and without even realizing it, you start to eat more and almost immediately the weight gaining process begins!

As you follow your GAIN Plan which includes nutritional high calorie menus, you add pounds and inches to your arms, legs, chest, hips, everywhere. You'll be amazed at the fantastic transformation that occurs... as thin, unattractive areas start to develop into new magnetic appeal. You'll be



MONEY-BACK GUARANTEE

Send for the GAIN Plan today. Try it for 7 days entirely at our risk. If, at the end of 7 days, you haven't started to gain pounds and inches and to look better and to feel better... If you aren't convinced the GAIN Plan is a safe, pleasant, way to gain weight, don't keep it! Return the empty bottle and get your money back immediately, no questions asked!

VITAL NOTE

A current issue of a famous medical journal reports on a recent government controlled study. This study, conducted over a 24 year period on 5,000 underweight and overweight men and women, proves that being underweight is as injurious to health and longevity as being overweight.

thrilled to discover that as you gain weight you will have more pep and energy for all the wonderful things in life!

THINK OF WHAT THIS CAN MEAN TO YOU

If you are one of those unfortunate people who can't wear all the new high style clothes you want to wear... if you are ashamed of the way you look in a bathing suit... embarrassed because your legs are too thin and spindly... your chest is too flat... your arms aren't the full, rounded limbs they were meant to be... If you long for a more attractive-looking body, the safe, pleasant GAIN Plan can be the answer to your prayers!

Yes, now, with the GAIN Plan to help, it's so easy, so pleasant to add pounds and inches of firm, attractive flesh... so fulfilling to feel better, stronger, more vital and alive! But don't take our word for it. Prove it to yourself at our risk!

If you sincerely want to gain weight, and to look better and feel better as a result,

HERE IS OUR OFFER...

We honestly believe the GAIN Plan to be the finest and most effective product of its type sold anywhere in the world today, and to prove our confidence, we are backing that statement up with this honest, straight-forward offer...

Try the fabulous new GAIN Plan in your

GAIN IS SAFE

GAIN is not a dangerous drug, medicine or a fishy-tasting oil. It is made of safe, pure ingredients, contains nothing which could possibly harm you, and may even be taken with complete safety by children.

own home at our risk. Subject it to any test you like. Weigh yourself before you start. Weigh yourself later. If you haven't started to see substantial weight gain within 7 days, and if you don't feel better and look better as a result, or, if you are not completely satisfied for any reason, PAY NOTHING! It's just as simple as that.

If you are in doubt... even if you think nothing can possibly help you, for the sake of your appearance, and your happiness, at least try it! If the GAIN Plan works the way we know it will, you'll agree it is worth the few dollars it cost.

On the other hand, if it doesn't work the way you expected, it costs you nothing, and at least you have had the satisfaction of trying it at our expense.

What could be fairer than that? The real move is up to you. Once and for all, determine to do something about your underweight! We know you'll be happy you did.

MAIL NO-RISK COUPON TODAY

GAIN PRODUCTS CORP. Dept. G 163
Box 2346, Carbondale, Ill. 62901

Please send my package of GAIN Plan immediately with the understanding that if I am not satisfied, I may have my money back, no questions asked.

- ☐ One GAIN PLAN for \$9.98
☐ SAVE \$2.00! Order 2 for \$17.96
☐ SAVE \$5.00! Order 3 for \$25.00

Enclosed is \$

cash, ☐ check or ☐ money order

NAME

ADDRESS

please print

CITY

STATE

ZIP

SKINNY MEN AND WOMEN ARE NOT ATTRACTIVE



... a skinny, scrawny body is no asset in social or business life. Give the GAIN Plan a chance to help build you up and put firm flesh on you.

